

media kit 2023



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online media kit
at: [mgo-fachverlage.de/
mediadaten/
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Profile

EH@MEDICA is the only official trade fair newspaper for MEDICA 2023 – the leading international trade fair for the medical industry from 13 to 16 November 2023 in Düsseldorf. EH@MEDICA informs professional visitors about innovations and product premieres, about exhibitor events and the trade fair itself. BE PART OF IT!

We are where the world of medicine meets!

Newspaper content:

- patient monitoring
- connected health
- disposables and consumables
- company news and product launches
- diagnostic systems and solutions
- 3D printing
- telehealth
- IT solutions
- surgery
- robotics
- mixed realities
- laboratory equipment
- diagnostic tests
- artificial intelligence

Frequency: once a year (MEDICA 2023)

Print run: 8,000 copies

Booking deadline: October 12, 2023

Advertorial deadline: October 12, 2023

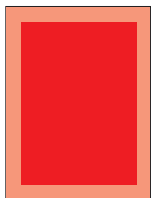
Advertising material deadline: October 27, 2023

Publishing date: **November 13, 2023**

Distribution at the entrances of MEDICA trade fair.

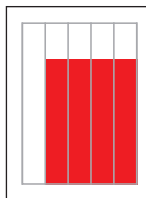
You want to launch innovative products and solutions, establish new partnerships, find distributors or OEMs? Then we are the right partner for you!

Book now and secure the best placements!



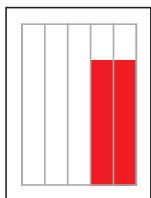
1/1 A3
type area format
trimmed format*

€ 5,600
266 x 374 mm
297 x 420 mm



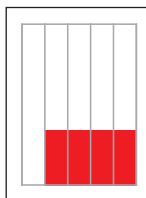
1/1 A4
type area format

€ 4,100
210 x 297 mm



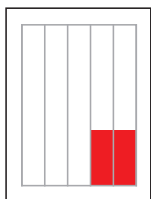
1/2 **vertical** A4
type area format

€ 2,100
104 x 297 mm



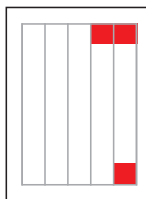
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type area format

€ 2,100
210 x 148 mm



1/4 A4
type area format

€ 1,200
104 x 133 mm

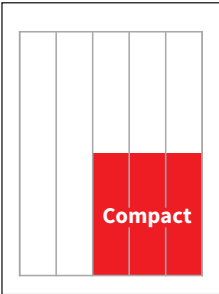


Special format 1
type area format

€ 950
104 x 70 mm

Special format 2
type area format

€ 580
50 x 70 mm

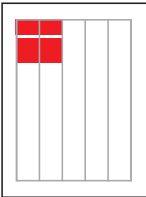


Advertorials

Compact (max. 1/4 A3) € 1,500
max. 300 words + 1 picture

Standard (max. 1/2 A3) € 2,500
max. 600 words + 1–2 pictures

Premium (max. 1/1 A3) € 4,600
max. 1200 words + 2 pictures



Spot on innovative products or looking for distributors?

Standard entry € 350
Advertorial describing the product
in max. 50 words + product picture
+ company logo

Large entry € 500
Advertorial describing the product
in max. 100 words + product picture
+ company logo

You can further increase your online coverage by promoting your products & solutions in our special MEDICA newsletters, on our website and via our social media channels.

Find our online media kit at:
mgo-fachverlage.de/mediadaten/healthcare-in-europe



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Payment within 8 days with a 2 % discount, 30 days net

Terms of service:

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